

Special Terms & Conditions of Participation

ISPO Beijing

Duration:

Wednesday, February 12 to Saturday, February 15, 2020

Opening hours:

Wednesday to Friday 09:00–17:00
Saturday 09:00–16:00

Contact:

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Organizer:

Messe Muenchen Shanghai Co., Ltd.
11th Floor, PINGAN Fortune Tower, 1088 Yuanshen Road
Pudong New Area, Shanghai 200122, P.R. China

Technical Management and Stand Contractor:

Messe Muenchen Shanghai Co., Ltd.
11th Floor, PINGAN Fortune Tower, 1088 Yuanshen Road
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All prices indicated below are net and subject to applicable value-added tax.

1. Participation fees

1.1. Space rental

Stand space only (raw space minimum: 12 m²)

Regular Price CNY 1,960/m²

Early bird-deadline: May 31, 2019

CNY 1,666/m² (15% discount)

Row stand (min. 12 m²)

1 side open, no additional discount

12–35 m² can also apply for corner stand

by extra payment of 10% on the total raw space fee

Corner stand (min. 36 m²)

2 sides open, 36–53 m² no additional discount

54–107 m² additional 5% discount

> 108 m² additional 15% discount

End stand (min. 72 m²)

3 sides open, 72–107 m² no additional discount

> 108 m² additional 5% discount

Island stand (min. 204 m²)

4 sides open, > 204 m² no additional discount

Shell scheme (min. 12 m²): raw space price + price of different packages
(e.g. raw space CNY 1,960/m² + package PREMIUM CNY 385/m²) x 12 m²=
CNY 28,140.

Besides the rent of the stand area, the participation fees include extensive services provided by MM Shanghai, such as consultation and planning advice, publicity work, organization, and technical assistance. Exhibitors with booths size 12–35 m² can also apply for corner stand by extra payment of 10% on total raw space fee.

1.2. Co-exhibitors

Permission for co-exhibitors must be requested in writing. The registration fee is CNY 1,250 net for each co-exhibitor admitted.

1.3. Obligatory communication fee

All exhibitors (including co-exhibitors and companies at joint stands) will be charged CNY 1,000 for bilingual (Engl./Chin.) listing in catalog, visitor planner and online (ref. B 17).

2. General Services for Exhibitors

2.1. Services

- Technical and organizational management by MM Shanghai during preparation and event-days of ISPO Beijing
- Participation within the specific visitor-promotion of the organizers
- Provision of an organizer's office and other service stations on-site
- Daily cleaning of the aisles
- Security and fire-protection
- Catalog entry (specifications are following with the Exhibitor's Manual)

2.2. Remarks

2.2.1. An Abandonment of single specific or general services is causing no claim to reduce the participation fee.

2.2.2. All materials and the total equipment are provided for the duration of this event on a rental basis only.

3. Exhibitor Manual

The Exhibitor Manual will be sent to every exhibitor with the official admission. Technical or other services within the scope of the trade fair can be ordered in compliance with the there-mentioned rules and conditions.

4. Criteria for acceptance

Only brands which fulfil the following criteria can be accepted as exhibitors:

- Original trademark
- Authentic products only
- Specific sports/fashion distribution

Messe Muenchen Shanghai Co., Ltd.
Status: January 2019