

Please complete and return to: [beijing@ispo.com](mailto:beijing@ispo.com)  
Any questions, please call us: +49 89 949-20144

# application

start of space allocation: September 1, 2019

**Early Bird Deadline:**  
**May 31, 2019**

## Company address

[ ]	
company	street/p.o. box
[ ]	
postal code town	country
[ ]	
www.	
homepage	
<input type="checkbox"/> Brand Company <input type="checkbox"/> Distributor <input type="checkbox"/> Sales Agent	
<input type="checkbox"/> Manufacturer <input type="checkbox"/> Service Provider <input type="checkbox"/> Functional Materials Company <input type="checkbox"/> Others:	

## Contact

<input type="checkbox"/> Mr. <input type="checkbox"/> Mrs.   title:	
[ ]	
first name	surname
[ ]	
phone (country code + area code + phone no.)	fax (country code + area code + phone no.)
[ ]	
position in the company: <input type="checkbox"/> PR & Marketing <input type="checkbox"/> Sales Department <input type="checkbox"/> Product Department	
[ ]	
e-mail	

## Headquarters of the parent company with full address and country (if different from above)

[ ]	
company	street/p.o. box
[ ]	
postal code town	country
[ ]	
www.	
homepage	

## Contact person in China (if any)

<input type="checkbox"/> Mr. <input type="checkbox"/> Mrs.   title:	
[ ]	
first name	surname
[ ]	
phone (country code + area code + phone no.)	fax (country code + area code + phone no.)
[ ]	
position in the company: <input type="checkbox"/> PR & Marketing <input type="checkbox"/> Sales Department <input type="checkbox"/> Product Department	
[ ]	
e-mail	

Please complete and return to: [beijing@ispo.com](mailto:beijing@ispo.com)  
 Any questions, please call us: +49 89 949-20144

# application

start of space allocation: September 1, 2019

**Early Bird Deadline:**  
**May 31, 2019**

## Brands please enter your brands

1. <input type="text"/>	2. <input type="text"/>	3. <input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>
Country of origin	Country of origin	Country of origin
<input type="text"/>	<input type="text"/>	<input type="text"/>
Product category	Product category	Product category
<input type="text"/>	<input type="text"/>	<input type="text"/>
On the market since (optional)	On the market since (optional)	On the market since (optional)
<input type="text"/>	<input type="text"/>	<input type="text"/>
On the Chinese market since (optional)	On the Chinese market since (optional)	On the Chinese market since (optional)

## Community select your segment

### Step 1: select your desired segment:

- Outdoor
  Snowsports
  Health & Fitness
  Manufacturing & Suppliers
  Service Providers
  Others

### Step 2: Segment selection: Choose the sports that relate to your products (multiple selections possible):

Outdoor:

Mountaineering & Climbing
  Camping
  Water sports
  Trail running
  Outdoor travel, Events & Services

---

Snowsports:

Ski
  Snowboarding
  Accessories
  Ice Skating & Ice Hockey
  Resorts, Events & Services

---

Health & Fitness:

Sports Training Apparel & Footwear
  Sports Venues, Events & Services
  Sports Training Equipment & Accessories
  Sports Rehabilitation

---

Manufacturing & Suppliers:

Functional Fabrics
  Accessories
  Materials, Processes & Services

---

Others

Please complete and return to: [beijing@ispo.com](mailto:beijing@ispo.com)  
Any questions, please call us: +49 89 949-20144

# application

start of space allocation: September 1, 2019

**Early Bird Deadline:  
May 31, 2019**

## Raw space (min. 12 m<sup>2</sup>)

Regular: CNY 1,960/m<sup>2</sup>

Early bird: CNY 1,666/m<sup>2</sup> (15% discount)

width x  length =  m<sup>2</sup>

x CNY  = CNY

## Stand type choose your type of stand (final stand type depends on hall layout)

- |   |  |   |   |
|---|--|---|---|
| <input type="checkbox"/> row stand (min. 12 m <sup>2</sup> )<br>1 side open<br>no additional discount<br>12–35 m <sup>2</sup> , can apply for corner stand by extra payment of 10% on total raw space fee | <input type="checkbox"/> corner stand (min. 36 m <sup>2</sup> )<br>2 sides open<br>36–53 m <sup>2</sup> no additional discount<br>54–107 m <sup>2</sup> additional 5% discount<br>> 108 m <sup>2</sup> additional 15% discount | <input type="checkbox"/> end stand (min. 72 m <sup>2</sup> )<br>3 sides open<br>72–107 m <sup>2</sup> no additional discount<br>> 108 m <sup>2</sup> additional 5% discount | <input type="checkbox"/> island stand (min. 204 m <sup>2</sup> )<br>4 sides open<br>> 204 m <sup>2</sup> no additional discount |
|---|--|---|---|

Obligatory communication fee: CNY 1,000/exhibitor

## Shell scheme (stand package)

If you would like to order one of our professional stand packages in addition to your raw space, please tick the box and choose one of the options below. See also page 4 for more details.

PREMIUM CNY 385/m<sup>2</sup>     SPARKLE CNY 470/m<sup>2</sup>     ECONOMIC CNY 555/m<sup>2</sup>     EMINENCE CNY 810/m<sup>2</sup>    x m<sup>2</sup>  = CNY TOTAL

Promotion opportunities of interest (we will provide you information according to your choices):

- Official Sponsorship     Advertising Opportunities     Accompanying Conferences & Events Sponsorship  
 Main Stage Rental     Meeting Room Rental     Tent Area     Market Introduction Program     Ski Resort Tour

Does your product range include products for:

- Women     Children     Trail-running     Urban Sports     Travel     Others:

The Participation Terms are recognized as legally binding in all parts. Each applicant acting on behalf of a third party shall be directly liable for meeting the demands of MM-SH in respect of the above fair. Please read more on [ispo.com/beijing](http://ispo.com/beijing).

place and date / company stamp and legally binding signature / please print name

Please complete and return to: [beijing@ispo.com](mailto:beijing@ispo.com)  
Any questions, please call us: +49 89 949-20144

# application

start of space allocation: September 1, 2019

**Early Bird Deadline:**  
**May 31, 2019**

Permission for co-exhibitors must be requested in writing.  
The registration fee is CNY 1,250 net for each co-exhibitor admitted.  
The obligatory communication fee for each co-exhibitor is CNY 1,000.

## Main exhibitor

\_\_\_\_\_

company

## 1st co-exhibitor

\_\_\_\_\_

company

street/p.o. box

\_\_\_\_\_

postal code town

country

## Contact

Mr.  Mrs. title: \_\_\_\_\_

\_\_\_\_\_

first name

surname

\_\_\_\_\_

phone (country code + area code + phone no.)

fax (country code + area code + phone no.)

\_\_\_\_\_

e-mail

## 2nd co-exhibitor

\_\_\_\_\_

company

street/p.o. box

\_\_\_\_\_

postal code town

country

## Contact

Mr.  Mrs. title: \_\_\_\_\_

\_\_\_\_\_

first name

surname

\_\_\_\_\_

phone (country code + area code + phone no.)

fax (country code + area code + phone no.)

\_\_\_\_\_

e-mail

The Participation Terms are recognized as legally binding in all parts. Each applicant acting on behalf of a third party shall be directly liable for meeting the demands of MM-SH in respect of the above fair. Please read more on [ispo.com/beijing](http://ispo.com/beijing).

\_\_\_\_\_

place and date / company stamp and legally binding signature / please print name

Please complete and return to: [beijing@ispo.com](mailto:beijing@ispo.com)  
Any questions, please call us: +49 89 949-20144

# application

start of space allocation: September 1, 2019

**Early Bird Deadline:**  
**May 31, 2019**

Please enter your Technical Department details if necessary:

contact person for technical matters

e-mail

phone (country code + area code + phone no.)

fax (country code + area code + phone no.)

Fill in your stand size and return with the completed application form (1) + (2). Please find further details and specifications of your Shell Scheme Stand in the MM-SH Stand Packages Catalog, which you will also find on the website: [ispo.com/beijing](http://ispo.com/beijing)

- PREMIUM**  
min. 12 m<sup>2</sup>  
CNY 385/m<sup>2</sup>



- SPARKLE**  
min. 18 m<sup>2</sup>  
CNY 470/m<sup>2</sup>



- ECONOMIC**  
min. 12 m<sup>2</sup>  
CNY 555/m<sup>2</sup>



- EMINENCE**  
min. 18 m<sup>2</sup>  
CNY 810/m<sup>2</sup>



save

Special Terms & Conditions  
of Participation >

back <